
UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF MICHIGAN
SOUTHERN DIVISION

UNITED WHOLESALE MORTGAGE,
LLC

Plaintiff,

Case No.: 2:22-cv-10395

vs.

Hon. Denise Page Hood

KEVRON INVESTMENTS, INC,
Defendant.

BUSH SEYFERTH PLLC

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DEFENDANT KEVRON INVESTMENTS, INC'S ANSWER TO
PLAINTIFF'S COMPLAINT AND AFFIRMATIVE DEFENSES

PARTIES

1. UWM is a Michigan limited liability company with its principal place of business at 585 South Boulevard East, Pontiac, Michigan 48341. UWM's sole

member is UWM Holdings, LLC, which is comprised of two members, SFS Holding Corp. and UWM Holdings Corporation. SFS Holding Corp. is incorporated in Michigan and has its principal place of business at 585 South Boulevard East, Pontiac, Michigan 48341. UWM Holdings Corporation is incorporated in Delaware and has its principal place of business at 585 South Boulevard East, Pontiac, Michigan 48341.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in this paragraph.

2. Upon information and belief, Defendant Kevron is incorporated in California with its principal place of business at 2659 Townsgate Road, Suite 115, Westlake Village, California 91361.

ANSWER: Defendant admits.

JURISDICTION AND VENUE

3. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1332 because this Complaint states an action that is between citizens of different states and, as set out below, involves an amount in controversy that exceeds \$75,000, exclusive of interest and costs.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in this paragraph.

4. This Court has jurisdiction over Kevron because Kevron has established minimum contacts with the State of Michigan by, among other things, entering into a

contract with a Michigan company, such that the exercise of personal jurisdiction will not offend traditional notions of fair play and substantial justice.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in this paragraph.

5. This Court also has jurisdiction over Kevron because Kevron agreed to submit any action arising out of its Wholesale Broker Agreement with UWM to the exclusive jurisdiction of this Court in this District and waived its right to challenge this Court's personal jurisdiction over it. See 2020 Wholesale Broker Agreement, Ex. A, at ¶ 7.15; 2021 Wholesale Broker Agreement, Ex. B, at ¶ 7.15.

ANSWER: Defendant agrees that the contract states what is alleged in this paragraph, but it denies that these provisions in the contract are enforceable.

6. Venue in this District is proper under 28 U.S.C. §§ 1391(b) because a substantial part of the events or omissions giving rise to the claim occurred in this District. Further, in the Wholesale Broker Agreement, the parties agreed that they would submit any action arising out of the Agreement to this Court in this District.

See id.

ANSWER: Defendant denies the allegations in this paragraph as untrue.

GENERAL ALLEGATIONS

7. UWM is a Pontiac, Michigan-based wholesale mortgage lender who works exclusively with independent mortgage brokers and non-delegated

correspondent lenders (“Broker Partners”) across the country.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in this paragraph.

8. UWM itself does not work directly with borrowers—as do retail lenders—until after a loan has funded. Rather, the Broker Partners communicate directly with borrowers and select from over 100 wholesale lenders to choose the lender and loan product they believe to be the borrower’s best option.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in this paragraph.

9. UWM provides its Broker Partners considerable resources, including technology, marketing materials, compliance support, training, and more to help the Broker Partners compete, win, and grow their business.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in this paragraph.

10. UWM’s investment into and support of its Broker Partners is meant to distinguish UWM’s exceptional services and those of its Broker Partners from UWM’s competitors. UWM takes these investments seriously and expends significant resources to enhance the business of its Broker Partners, as UWM’s success is dependent on the long-term success of its Broker Partners.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief

as to the truth of the allegations contained in this paragraph.

11. Kevron is an independent mortgage broker. Kevon advertises itself as a full-service mortgage broker with many years of home loan experience and a specialty in fast funding transactions.

ANSWER: Defendant admits.

12. Kevron's growth and success in the mortgage industry is partially attributed to UWM's investment in and support provided to Kevron as one of its Broker Partners.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

13. In July 2019, Kevron elected to avail itself of UWM's products, services, and resources and entered a Wholesale Broker Agreement with UWM. See Ex. A. The Wholesale Broker Agreement was subsequently amended and agreed to by the parties in 2021. Ex. B (the "Agreement").

ANSWER: Defendant admits.

14. Under the Agreement, Kevron agreed to "offer to UWM for potential purchase and/or funding certain FHA, VA, USDA, conventional, jumbo and/or non-agency mortgage loans as well as select bond program mortgage loans which fall within the parameters of UWM's mortgage loan products." Ex. B, at p. 1; *see also* Ex. A, at p. 1.

ANSWER: Defendant admits.

15. The Agreement makes clear that Kevron “shall not be obligated to submit any particular mortgage loan applications or any minimum number of loan applications to UWM.” Ex. B, at ¶ 7.03; *see also* Ex. A, at ¶ 7.03.

ANSWER: Defendant admits.

16. Further, since entering into the Agreement, Kevron has been free to terminate the Agreement for any time and for any reason, upon seven days prior written notice. *See* Ex. A, at ¶ 7.06; Ex. B, at ¶ 7.06. Likewise, UWM also may terminate the Agreement for any time and for any reason, upon seven days prior written notice. *See id.*

ANSWER: Defendant admits.

17. Kevron made certain warranties and representations to UWM “with regard to each Mortgage Loan [Kevron] submitted to UWM for underwriting, purchase, and/or funding that [were to be] true, complete and correct in all material respects as of the date of such submission.” Ex. A, at ¶ 3.03; Ex. B, at ¶ 3.03.

ANSWER: Defendant admits.

18. On March 4, 2021, UWM announced its “All-In Initiative,” stating it had decided to end its business relationship with Broker Partners who chose to continue originating loans with select retail lenders specified in the Agreement (the “Select Retail Lenders”). This decision was made by UWM knowing it may result in ending relationships with existing Broker Partners but was necessary to protect the long-term

viability of the wholesale mortgage channel. As was explained by UWM through wide-spread financial media coverage, UWM believes the Select Retail Lenders' business model negatively impacts consumers, brokers, and the wholesale mortgage channel in general.

ANSWER: Defendant lacks knowledge and information sufficient to form a belief as to the truth of the allegations contained in this paragraph.

19. In November 2021, Kevron agreed to the most recent iteration of the "All-In Addendum," specifically paragraphs 3.03(x) and 7.30 of the Agreement. *See Ex. B, at ¶¶ 3.03(x), 7.30.*

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

20. The All-In Addendum amended the Agreement by adding a warranty and representation that Kevron would not submit loans to the Select Retail Lenders, and if it did, such submissions would constitute a breach of the Agreement. *See id.*

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

21. Specifically, under the All-In Addendum, Kevron "warrants, represents, and covenants to UWM with regard to each Mortgage Loan submitted to UWM for underwriting, purchase, and/or funding that . . . [it] will not submit a mortgage loan or mortgage loan application to Rocket Mortgage or Fairway Independent Mortgage for review, underwriting, purchase, and/or funding." *Id.* at ¶ 3.03(x).

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

22. Since agreeing to the All-In Addendum in March 2021, Kevron has submitted at least 22 mortgage loans to the Select Retail Lenders.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

23. Kevron's mortgage loan submissions to the Select Retail Lenders is in direct violation of Paragraph 3.03(x) of the Agreement.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

24. Indeed, if Kevron sought to do business with the Select Retail Lenders, they could have immediately done so by terminating the Agreement before submitting the loan(s) to the Select Retail Lenders. But instead, Kevron elected to continue doing business with and benefit from UWM while simultaneously breaching the Agreement by submitting loans to the Select Retail Lenders.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

25. Kevron's mortgage loan submissions to the Select Retail Lenders have damaged UWM in various ways, including but not limited to, allowing Kevron to reap the benefits of UWM's investments in and services provided to it as a Broker Partner, including UWM's propriety technology, without complying with the Agreement's requirements, and more importantly, by intentionally and directly undermining the entire purpose of the All-In Intuitive.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

26. Further, Kevron agreed under the All-In Addendum to pay liquidated

damages as follows for any breach of the Addendum:

[Kevron] and UWM agree that the measure of damages in the event of a breach of [Kevron's] representation and warranty under Section 3.03(x) may be difficult, if not impossible, to ascertain. Accordingly, in the event of a violation of Section 3.03(x), [Kevron] shall immediately pay to UWM the greater of: (i) Five Thousand Dollars (\$5,000.00) per loan closed with Rocket Mortgage, Fairway Independent Mortgage or subject to Section 3.03(x), an Acquired Lender, or (ii) Fifty Thousand Dollars (\$50,000.00), as liquidated damages for such breach without the need for proof of damages by UWM. UWM's right to liquidated damages are in addition to (not in lieu of) any other monetary or other remedies UWM may have under this Agreement and/or applicable law.

Ex. B, at ¶ 7.30.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

27. Under Paragraph 7.30 of the Agreement, Kevron's submission of at least 22 mortgage loans to the Select Retail Lenders equate to at least \$110,000.00 in liquidated damages.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

28. Kevron further agreed that:

In the event a dispute arises under this Agreement between Broker and

UWM, which dispute results in legal action being taken by one or both of the parties, the prevailing party shall be entitled to recover its reasonable attorney fees, costs and other expenses associated with the enforcement of its rights under this Agreement, and the non-prevailing party hereby agrees to promptly pay same.

Ex. A, at ¶ 7.16; Ex. B, at ¶ 7.16.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

COUNT ONE
BREACH OF CONTRACT

29. Paragraphs 1 through 28 are incorporated by reference as if fully stated herein.

ANSWER: Defendant incorporates its answers to paragraphs 1 to 27 for its answer to paragraph 29.

30. The Agreement, as amended by the All-In Addendum, is a valid contract that binds Kevron and UWM.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

31. The Agreement, as amended by the All-In Addendum, prohibited Kevron from submitting mortgage loans to the Select Retail Lenders.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

32. Kevron breached the Agreement, as amended by the All-In Addendum,

by submitting at least 22 mortgage loans to the Select Retail Lenders.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

33. As a result, UWM has suffered damages, both pursuant to the Agreement's liquidated damages provision in the amount of at least \$110,000.00, and through negative effects to its business model.

ANSWER: Defendant denies the allegations contained in this paragraph as untrue.

AFFIRMATIVE DEFENSES

1. Plaintiff's complaint fails to state a claim on upon which relief can be granted.

2. Plaintiff's claims are barred, in whole or in part, because defendant committed no breach of the agreement.

3. Plaintiff's claims are barred because there is no acceptance or meeting of the minds, which prevents formation of a valid contract.

4. Plaintiff's claims are barred because the contract it seeks to enforce is substantively and procedurally unconscionable.

5. Plaintiff's claims are barred because it seeks to enforce an illegal contract.

6. Plaintiff is not entitled to recover damages from defendant because plaintiff has failed to mitigate its damages.

7. Plaintiff's claims are barred by estoppel.

8. Plaintiff's claims are barred for lack of consideration.
9. Plaintiff's claims are barred for lack of mutual assent.
10. Plaintiff's claims are barred because there is an impossibility.
11. Plaintiff's claims are barred because the contract is ambiguous.
12. Plaintiff's claims are barred because there is an impracticability.
13. Plaintiff's claims are barred because there was an anticipatory repudiation.
14. Plaintiff's claims are barred because it did not suffer any damages.
15. Plaintiff's claims are barred for public policy reasons.
16. Plaintiff's claims are barred by promissory estoppel.
17. Plaintiff's claims are barred because there was improper notice of any alleged breach.
18. Plaintiff's claims are barred because it did not perform its condition precedent.
19. Plaintiff's claims are barred by unjust enrichment.
20. Plaintiff's complaint may be barred because of prior judgment, release, accord and satisfaction, waiver, laches, unclean hands, the statute of limitations, or other dispositions of the claim before commencement of this action.
21. Plaintiff's claims are barred because of improperly laid venue.
22. Plaintiff's claims are barred because there is no jurisdiction in this court.

23. Defendant reserves the right to amend these affirmative defenses as allowed by law.

JURY DEMAND

Defendant relies on the jury demand filed by plaintiff.

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By: /s/ Matthew J. High

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Certificate of Service

The undersigned certifies that on May 9, 2022 this document was electronically filed with the Clerk of the Court using the CM/ECF system.

/s/ Elizabeth Irwin

Elizabeth Irwin